

Αρ. Πρωτ. 2604

ΑΡΤΕΜΙΣ ΧΑΡΙΤΟΥ Αιτητή Εισόδου 5/5/2016

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Από: Insuleur Insuleur [insuleur.network@gmail.com]

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Προς: presidente@camaralp.es; director@camaralp.es; luis@camaralp.es; sgmallorca@camaras.org; Eva Rubio; monjo@infotelecom.es; magda@ponsquintana.com; emmanuelle.tomassini@sudcorse.cci.fr; marie-pierre.ciabrini@sudcorse.cci.fr; nathalie.carlotti@sudcorse.cci.fr; p.trojani@ccihc.fr; Albertini Philippe; j.dominici@ccihc.fr; C.GRAZIANI@ccihc.fr; c.koury@guadeloupe.cci.fr; m.bini@guadeloupe.cci.fr; m.baudouin@martinique.cci.fr; sg.dir@reunion.cci.fr; Ludovic Serre; presidence@reunion.cci.fr; segreteria.presidenza@ca.camcom.it; paola.pontis@ca.camcom.it; segreteria.generale@nu.camcom.it; mariacristina.cossu@nu.camcom.it; laura.casula@or.camcom.it; segreteria.generale@or.camcom.it; marialuisa.bonomolo@pa.camcom.it; segreteria.presidenza@ss.camcom.it; segreteria.generale@ss.camcom.it; valentina.marzano@ss.camcom.it; Sandy Brunton; info@gozobusinesschamber.org; michael grech; istankovic@hgk.hr; sfilipovic@hgk.hr; chamber@ccci.org.cy; evepafos@cytanet.com.cy; segreteria.generale@unioncamere.it; ruggieri@otie.org; sede.nazionale@assonautica.it; cciss@cvtelecom.cv; info@ihk-nord.de; jdh@crpm.org; insula@unesco.org; lmizzi@mbb.org.mt; ccitunis@planet.tn; nbrito@camaratenerife.com; crmallorca@camaras.org; aurelia.paganelli@sudcorse.cci.fr; E.BERLIN@bastia-hautecorse.cci.fr; c.alie@pointe-a-pitre.cci.fr; r.procida@pointe-a-pitre.cci.fr; Yves Hoarau; Giampiero.uccheddu@ca.camcom.it; enrico.massidda@or.camcom.it; eicss@ss.nettuno.it; innovacionmallorca@camaras.org; o.lernerle@acfc.cci.fr; Γιώργος Ασωνίτης; Flavio Burlizzi; epimevia@hol.gr; zantecci@otenet.gr; info@ebeg.gr; info@chamberofkavala.gr; corfucci@otenet.gr; chamberk@otenet.gr; info@cycladescg.gr; manager@epimias.gr; chamber@les.forthnet.gr; info.lefkadachamber@gmail.com; info@c-magnesia.gr; eber@otenet.gr; samcci@otenet.gr; epimel@chania-cci.gr; epimelit@otenet.gr; info@bep.gr; epep@pcci.gr; eepir@otenet.gr; info@ebed.gr

Θέμα: 5th OTIE Summer School– Training Activity on Tourism in Malta-Gozo from the 31 th July- 6 th August 2016

PRESS RELEASE:

5th OTIE Summer School– Training Activity on Tourism in Malta-Gozo from the 31th July- 6th August 2016

Limited availability: Registrations are open

The Observatory on Tourism in the European Islands –OTIE, in collaboration with the Islands and Small States Institute of the University of Malta, organizes the **5th OTIE International Summer School in Malta/Gozo**, titled “*The challenges of cultural tourism in the European Islands*”.

The course aims to increase students’ and tourism operators’ skills and know-how to become experts on cultural tourism in the European Islands.

Academics and international experts will introduce case studies and best practices on cultural tourism in the European Islands.

- 20 hours of lessons on tourism
- Field visits to and lectures on UNESCO sites

- Outdoor activities
- **Certificate of attendance at the end of the course**

Information and Registration here www.otiesummerschool.com

OTIE Secretariat [+39 091 6117527](tel:+390916117527) - www.otie.org - info@otie.org



Osservatorio sul Turismo delle Isole Europee

Observatorio de Turismo en las islas Europeas

Observatoire sur le Tourisme dans les Iles Européennes

Παρατηρητήριο Τουρισμού στα Ευρωπαϊκά Νησιά

Euroopan saarien matkailu observatorio

Observatorium des Tourismus auf dem Europäischen Inseln

Via E. Amari, 38

90139 Palermo – ITALY

Phone: [+39 091 6117527](tel:+390916117527) - Fax : [+39 091 6117527](tel:+390916117527)

Mob: [+39 329 4271384](tel:+393294271384)

www.otie.org mail: doc@otie.org

skype : ester.oddo

The Challenges of Cultural Tourism in the European Islands

Best practice on Cultural Tourism and future developments

Cultural Tourism could be an essential part of the European islands economy. Many islands are now actively developing their tangible and intangible cultural assets as a means of developing comparative advantages and to create local distinctiveness in the face of globalisation.

The 5th OTIE Summer School aims to introduce **how to create new cultural tourism products** and encourage the development of different types of tourism in the European Islands in order to **reduce seasonality** and create new tourism supply.

Your advantages

- Learning the best practice on cultural tourism
- Discussing on cultural tourism development with the main experts
- Improving your language and technical skills
- Discovering the wonderful resources of the Maltese islands
- Making new friends & working contacts in a lively social program
- **Gaining academic credits (CFU)**

Certificate of attendance from OTIE

General Information

The 5th OTIE Summer School is open to all students and tourism operators from all over the world.



Limited number of participants.

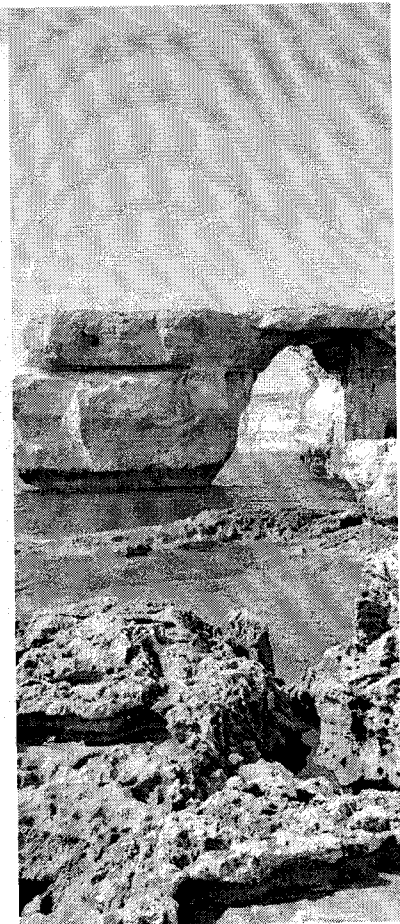
Reservations could be accepted until the seats are available.

Registration is open now!

More info & booking

OTIE Secretariat - Tel. +39 091 6117527 - info@otie.org

www.otiesummerschool.com



Registration fees

Full Formula

€ 580.00 per person

Course + Accomodation (ITS Campus in Qala) + Training Materials + Gala Dinner

Only course

€ 350.00 per person

Course + Training Materials + Gala Dinner

Scheduled activities

1 st August → Starting date

5 th August → Closing date

- 20 hours of lessons on tourism with international experts
- 2 Field visits to and lectures on UNESCO sites
- 2 Outdoor activities